



**Regular Meeting – April 15, 2025
Council Chambers**

**Call to Order: 8:00 a.m. at City Hall
Roll Call**

- 1. Approval of Agenda**
- 2. Consent Agenda**
 - a. Approval of Minutes from March 18, 2025 Meeting**
 - b. Financial Reports**
- 3. Old Business**
 - a. Frontage Road / Lot Discussion**
- 4. New Business**
 - a. EDA Message Board Fee Waiver Request – Clear Valley Business Connection**
- 5. Reports**
 - a. WCEDP Report**
 - b. Staff Report**
 - i. Website Updates**
 - ii. Business Spotlight**
 - iii. Project List**
- 6. Next Meeting Date**
 - a. Next EDA Meeting – May 20, 2025**
- 7. Adjournment**

To: Honorable Members of the Clearwater EDA
From: Annita Smythe, City Administrator and Kimberlie Gramsey, Community Development Specialist
Re: April 15, 2025 EDA Meeting

1. Approval of Agenda

2. Consent Agenda

a. Approval of Minutes from March 18, 2025 Meeting *(page 3)*

b. Financial Reports *(page 6)*

Please contact me prior to the meeting with questions so I have time to research.

3. Old Business

a. Frontage Road / Lot Discussion

At the last meeting, Member Crandall suggested revisiting this topic. Lot has for sale sign posted.

4. New Business

a. EDA Message Board Fee Waiver Request – Clear Valley Business Connection

Clear Valley Business Connection has requested a fee waiver for the digital sign to advertise the Business Expo. The request is for 1 slide to run April 27th until May 4th with text: “Business Expo May 4th 9 am – 12pm Clearwater Legion”.

5. Reports

This section is for WCEDP, staff, or board member reports, if any.

a. WCEDP Report

b. Staff Report

i. Website Updates

Update EDA Board pictures and bio on EDA Website.

*Review stats from EDA Website **(page 12)***

ii. Business Spotlight

June Business Spotlight will feature Taco Gringo scheduled to meet with Sean Lauer on April 14th.

iii. Project List **(page 13)**

6. Next Meeting Date

a. Next EDA Meeting – May 20, 2025

7. Adjournment

**CLEARWATER ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
MARCH 18, 2025**

Call to Order: 8:00 a.m. at City Hall

Roll Call

- President Crandall called the Clearwater EDA to order Tuesday, March 18, 2025, at 8:00 a.m. in the Council Chambers. EDA Members present were Crandall, Massmann, Senn, Vasecka and Weatherly. Also present was City Administrator Smythe and Community Development Specialist Gramsey. A quorum was present.

1. Oaths of Office

- Weatherly was sworn in by Administrator Smythe.

2. Approval of Agenda

- **MOTION** by Massmann to approve the Agenda as presented, seconded by Senn, all voted aye. **MOTION CARRIED.**

3. Consent Agenda

- a. Approval of Minutes from January 21, 2025 Meeting**
- b. Financial Reports**

- **MOTION** by Massmann to approve the Consent Agenda as presented, seconded by Senn, all voted aye. **MOTION CARRIED.**

4. Old Business

a. Frontage Road Discussion Update

- Smythe updated on the T.H. 24 project design changes, reflecting the city council's voting down phase 2 of the project. The new design from MnDot impacts the Ash Street crossing near Holiday.
- Neil Bhakta of HomeTown Inn questioned how customers are going to access businesses affected.
- Shawn Dearing with Clearwater Tire and Auto had concerns regarding creating a frontage road in front of their business. Stated the traffic that is currently there is a hazard due to large truck traffic and volume of traffic. Stated safety is key.
- Bhakta stated he is against the frontage road due to loss of parking and safety reasons with traffic.
- Dearing stated he is for the roundabout on CSAH 75 and believes it will not affect customers.
- Bhakta stated the roundabout on CSAH 75 should happen with the construction of the bridge to alleviate issues.
- Discussion of pursuing the issue of parking and options on creating a new frontage road behind the businesses off Smith Street.
- Crandall stated he would like to have further discussion with more businesses affected. Encouraged businesses to attend the next EDA meeting to work on possible solutions.

b. Community Event Calendar Policy

- Gramsey stated she would like input on Eligible Users.
- Suggested to have no fee as the purpose of the calendar is to promote community events open to the public. Avoid administrative costs by having a streamlined process. If questions arise come to the board.
- Staff will work on a draft to present to City Attorney for feedback.

5. New Business

a. Food Shelf Cost Over Runs

- Crandall updated that the City Council has donated \$10,000 and EDA approved \$10,000 to offset the costs of construction related to storm water.
- Smythe stated that the city had asked the Food Shelf to pursue a second quote for the storm water improvements.
- Mary Abraham with the Food Shelf stated the lowest bid is \$29,000 and the highest bid is \$45,000.
- Crandall questioned where the funds would come from. Smythe explained that this item was not in the budget, however, noted the EDA has a surplus cash balance that is being accumulated for future financial programs.
- **MOTION** by Vasecka to donate \$10,000 for the Food Shelf from the budgeted revolving loan account, seconded by Senn, all voted aye. **MOTION CARRIED.**

6. Reports

a. WCEDP Report

- Missy Meidinger introduced herself as the new Executive Director with Wright County Economic Development Partnership.
- Stated the Partnership and the County EDA are working together.
- Meidinger stated the WCEDP is working with Greater MSP on workshops. Next webinar is scheduled May 29th.
- Meidinger stated she would reach out to Smythe to see if able to assist with MNDOT funding with help from Greater MSP.

b. Staff Report

i. Website Updates

- Gramsey stated she would like to update the EDA Board pictures and biographies on EDA Website. Requested each board member email their information to Gramsey. Will take pictures at the next meeting.

ii. Business Spotlight

- Gramsey shared the Website Traffic Overview.
- Discussion for the next Business Spotlight. American Heritage and Taco Gringo are on the list as options. Smythe stated she would like to see Vortex done in the future. Crandall suggested adding Ripka's Repair to the list as well.

iii. Farmers Market

- Gramsey updated that Lori Johnson purchased a slot on the LED sign for an upcoming event. The Clearwater Farmer's Market will be hosting a Fundraiser on April 5th from 4-7 pm at the Clearwater Legion.

iv. 840 Ash St Parking Lot

- Smythe reported that the staff have had inquiries about the vacant property the EDA discussed as part of a possible new frontage road. If the EDA is interested in acquiring land in this area, it may need to act soon.
- Massman inquired if the city would purchase the property with EDA. Smythe stated that both the city and EDA have authority to buy and sell property. Smythe stated the mission and goals for EDA include economic development. It is up to the EDA to decide what best fits it needs.

v. Vortex Cold Storage

- Smythe reported that the new Vortex Cold Storage is officially opened and held a ribbon cutting ceremony. Mayor Lawrence, Council Member Crandall, and Administrator Smythe were in attendance.
- Crandall reiterated that Vortex would be a good option for a future business spotlight.

7. Next Meeting Date

a. Next EDA Meeting – April 15, 2025

8. Adjournment

- **MOTION** to adjourn by Massmann, seconded by Senn, all voted aye. **MOTION CARRIED.** Meeting adjourned at 9:29 a.m.

ATTEST

APPROVED

Kimberlie Gramsey,
Community Development Specialist

Kris Crandall
EDA President

DRAFT

CASH SUMMARY REPORT FOR CITY OF CLEARWATER

From 01/01/2025 to 04/13/2025

FUNDS: 250 - ECONOMIC DEV. AUTHORITY

Fund Description	Beginning Balance 01/01/2025	Total Debits	Total Credits	Ending Balance 04/13/2025
250 ECONOMIC DEV. AUTHORITY	305,535.19	262.27	13,593.46	292,204.00
REPORT TOTALS:	<u>305,535.19</u>	<u>262.27</u>	<u>13,593.46</u>	<u>292,204.00</u>

GL ACTIVITY REPORT FOR CITY OF CLEARWATER

From 01/01/2025 to 04/09/2025

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
01/01/2025			250-00000-10100 Cash				
					BEG. BALANCE		305,535.19
01/01/2025	PR	CHK	SUMMARY PR 01/01/2025			684.09	304,851.10
01/01/2025	CD	CHK	SUMMARY CD 01/01/2025			280.98	304,570.12
01/14/2025	CD	CHK	SUMMARY CD 01/14/2025			1,300.00	303,270.12
01/15/2025	PR	CHK	SUMMARY PR 01/15/2025			753.57	302,516.55
01/15/2025	CD	CHK	SUMMARY CD 01/15/2025			297.63	302,218.92
01/29/2025	PR	CHK	SUMMARY PR 01/29/2025			709.70	301,509.22
01/29/2025	CD	CHK	SUMMARY CD 01/29/2025			297.31	301,211.91
01/31/2025	CD	CHK	SUMMARY CD 01/31/2025			1,059.17	300,152.74
01/31/2025	CR	JE	Cash	00000072	227.27		300,380.01
02/11/2025	CD	CHK	SUMMARY CD 02/11/2025			1,372.54	299,007.47
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025			709.70	298,297.77
02/12/2025	CD	CHK	SUMMARY CD 02/12/2025			297.29	298,000.48
02/26/2025	PR	CHK	SUMMARY PR 02/26/2025			717.70	297,282.78
02/26/2025	CD	CHK	SUMMARY CD 02/26/2025			297.31	296,985.47
02/28/2025	CD	CHK	SUMMARY CD 02/28/2025			1,110.56	295,874.91
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025			707.59	295,167.32
03/12/2025	CD	CHK	SUMMARY CD 03/12/2025			295.96	294,871.36
03/12/2025	CD	CHK	SUMMARY CD 03/12/2025			604.77	294,266.59
03/19/2025	CRD	RCPT	Cash	0000007839	35.00		294,301.59
03/26/2025	PR	CHK	SUMMARY PR 03/26/2025			740.88	293,560.71
03/26/2025	CD	CHK	SUMMARY CD 03/26/2025			312.46	293,248.25
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025			741.45	292,506.80
04/09/2025	CD	CHK	SUMMARY CD 04/09/2025			302.80	292,204.00
04/09/2025				END BALANCE	262.27	13,593.46	292,204.00
01/01/2025			250-00000-20200 Accounts Payable				0.00
					BEG. BALANCE		0.00
01/01/2025	CD	CHK	SUMMARY CD 01/01/2025			280.98	280.98
01/14/2025	AP	INV	SUMMARY AP 01/14/2025			1,300.00	(1,019.02)
01/14/2025	CD	CHK	SUMMARY CD 01/14/2025				280.98
01/15/2025	AP	INV	Remittance Check	REMIT		32.45	248.53
01/15/2025	AP	INV	Remittance Check	REMIT		122.53	126.00
01/15/2025	AP	INV	Remittance Check	REMIT		142.65	(16.65)
01/15/2025	CD	CHK	SUMMARY CD 01/15/2025			297.63	280.98
01/29/2025	AP	INV	Remittance Check	REMIT		32.42	248.56
01/29/2025	AP	INV	Remittance Check	REMIT		122.43	126.13
01/29/2025	AP	INV	Remittance Check	REMIT		142.46	(16.33)
01/29/2025	CD	CHK	SUMMARY CD 01/29/2025			297.31	280.98
01/31/2025	AP	INV	SUMMARY AP 01/31/2025			173.17	107.81
01/31/2025	AP	INV	SUMMARY AP 01/31/2025			833.63	(725.82)
01/31/2025	AP	INV	SUMMARY AP 01/31/2025			52.37	(778.19)
01/31/2025	CD	CHK	SUMMARY CD 01/31/2025			1,059.17	280.98
02/11/2025	AP	INV	SUMMARY AP 02/11/2025			75.00	205.98
02/11/2025	AP	INV	SUMMARY AP 02/11/2025			4.77	201.21
02/11/2025	AP	INV	SUMMARY AP 02/11/2025			4.77	196.44
02/11/2025	AP	INV	SUMMARY AP 02/11/2025			400.00	(203.56)
02/11/2025	AP	INV	SUMMARY AP 02/11/2025			888.00	(1,091.56)
02/11/2025	CD	CHK	SUMMARY CD 02/11/2025			1,372.54	280.98
02/12/2025	AP	INV	Remittance Check	REMIT		32.41	248.57
02/12/2025	AP	INV	Remittance Check	REMIT		122.42	126.15
02/12/2025	AP	INV	Remittance Check	REMIT		142.46	(16.31)
02/12/2025	CD	CHK	SUMMARY CD 02/12/2025			297.29	280.98
02/26/2025	AP	INV	Remittance Check	REMIT		32.42	248.56
02/26/2025	AP	INV	Remittance Check	REMIT		122.43	126.13
02/26/2025	AP	INV	Remittance Check	REMIT		142.46	(16.33)
02/26/2025	CD	CHK	SUMMARY CD 02/26/2025			297.31	280.98
02/28/2025	AP	INV	SUMMARY AP 02/28/2025			192.00	88.98
02/28/2025	AP	INV	SUMMARY AP 02/28/2025			58.76	30.22
02/28/2025	AP	INV	SUMMARY AP 02/28/2025			833.63	(803.41)
02/28/2025	AP	INV	SUMMARY AP 02/28/2025			26.17	(829.58)
02/28/2025	CD	CHK	SUMMARY CD 02/28/2025			1,110.56	280.98
03/11/2025	AP	INV	SUMMARY AP 03/11/2025			4.77	276.21
03/11/2025	AP	INV	SUMMARY AP 03/11/2025			600.00	(323.79)
03/12/2025	AP	INV	Remittance Check	REMIT		32.26	(356.05)
03/12/2025	AP	INV	Remittance Check	REMIT		122.02	(478.07)
03/12/2025	AP	INV	Remittance Check	REMIT		141.68	(619.75)
03/12/2025	CD	CHK	SUMMARY CD 03/12/2025			295.96	(323.79)
03/12/2025	CD	CHK	SUMMARY CD 03/12/2025			604.77	280.98
03/26/2025	AP	INV	Remittance Check	REMIT		34.08	246.90
03/26/2025	AP	INV	Remittance Check	REMIT		127.10	119.80
03/26/2025	AP	INV	Remittance Check	REMIT		151.28	(31.48)
03/26/2025	CD	CHK	SUMMARY CD 03/26/2025			312.46	280.98
04/09/2025	AP	INV	Remittance Check	REMIT		33.01	247.97
04/09/2025	AP	INV	Remittance Check	REMIT		124.13	123.84
04/09/2025	AP	INV	Remittance Check	REMIT		145.66	(21.82)
04/09/2025	CD	CHK	SUMMARY CD 04/09/2025			302.80	280.98

GL ACTIVITY REPORT FOR CITY OF CLEARWATER

From 01/01/2025 to 04/09/2025

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
04/09/2025				END BALANCE	7,828.78	7,547.80	280.98
01/01/2025			250-00000-21701 Federal withholding	BEG. BALANCE			0.00
01/01/2025	PR	CHK	SUMMARY PR 01/01/2025			4.57	(4.57)
01/15/2025	PR	CHK	SUMMARY PR 01/15/2025			8.75	(13.32)
01/15/2025	AP	INV	Remittance Check	REMIT	8.75		(4.57)
01/29/2025	PR	CHK	SUMMARY PR 01/29/2025			8.66	(13.23)
01/29/2025	AP	INV	Remittance Check	REMIT	8.66		(4.57)
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025			8.66	(13.23)
02/12/2025	AP	INV	Remittance Check	REMIT	8.66		(4.57)
02/26/2025	PR	CHK	SUMMARY PR 02/26/2025			8.66	(13.23)
02/26/2025	AP	INV	Remittance Check	REMIT	8.66		(4.57)
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025			8.32	(12.89)
03/12/2025	AP	INV	Remittance Check	REMIT	8.32		(4.57)
03/26/2025	PR	CHK	SUMMARY PR 03/26/2025			12.40	(16.97)
03/26/2025	AP	INV	Remittance Check	REMIT	12.40		(4.57)
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025			10.02	(14.59)
04/09/2025	AP	INV	Remittance Check	REMIT	10.02		(4.57)
04/09/2025				END BALANCE	65.47	70.04	(4.57)
01/01/2025			250-00000-21702 State withholding	BEG. BALANCE			0.00
01/01/2025	PR	CHK	SUMMARY PR 01/01/2025			30.83	(30.83)
01/15/2025	PR	CHK	SUMMARY PR 01/15/2025			32.45	(63.28)
01/15/2025	AP	INV	Remittance Check	REMIT	32.45		(30.83)
01/29/2025	PR	CHK	SUMMARY PR 01/29/2025			32.42	(63.25)
01/29/2025	AP	INV	Remittance Check	REMIT	32.42		(30.83)
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025			32.41	(63.24)
02/12/2025	AP	INV	Remittance Check	REMIT	32.41		(30.83)
02/26/2025	PR	CHK	SUMMARY PR 02/26/2025			32.42	(63.25)
02/26/2025	AP	INV	Remittance Check	REMIT	32.42		(30.83)
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025			32.26	(63.09)
03/12/2025	AP	INV	Remittance Check	REMIT	32.26		(30.83)
03/26/2025	PR	CHK	SUMMARY PR 03/26/2025			34.08	(64.91)
03/26/2025	AP	INV	Remittance Check	REMIT	34.08		(30.83)
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025			33.01	(63.84)
04/09/2025	AP	INV	Remittance Check	REMIT	33.01		(30.83)
04/09/2025				END BALANCE	229.05	259.88	(30.83)
01/01/2025			250-00000-21703 FICA Tax withholding	BEG. BALANCE			0.00
01/01/2025	PR	CHK	SUMMARY PR 01/01/2025			103.92	(103.92)
01/15/2025	PR	CHK	SUMMARY PR 01/15/2025			108.52	(212.44)
01/15/2025	AP	INV	Remittance Check	REMIT	108.52		(103.92)
01/29/2025	PR	CHK	SUMMARY PR 01/29/2025			108.44	(212.36)
01/29/2025	AP	INV	Remittance Check	REMIT	108.44		(103.92)
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025			108.44	(212.36)
02/12/2025	AP	INV	Remittance Check	REMIT	108.44		(103.92)
02/26/2025	PR	CHK	SUMMARY PR 02/26/2025			108.44	(212.36)
02/26/2025	AP	INV	Remittance Check	REMIT	108.44		(103.92)
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025			108.08	(212.00)
03/12/2025	AP	INV	Remittance Check	REMIT	108.08		(103.92)
03/26/2025	PR	CHK	SUMMARY PR 03/26/2025			112.56	(216.48)
03/26/2025	AP	INV	Remittance Check	REMIT	112.56		(103.92)
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025			109.94	(213.86)
04/09/2025	AP	INV	Remittance Check	REMIT	109.94		(103.92)
04/09/2025				END BALANCE	764.42	868.34	(103.92)
01/01/2025			250-00000-21704 PERA	BEG. BALANCE			0.00
01/01/2025	PR	CHK	SUMMARY PR 01/01/2025			117.34	(117.34)
01/15/2025	PR	CHK	SUMMARY PR 01/15/2025			122.53	(239.87)
01/15/2025	AP	INV	Remittance Check	REMIT	122.53		(117.34)
01/29/2025	PR	CHK	SUMMARY PR 01/29/2025			122.43	(239.77)
01/29/2025	AP	INV	Remittance Check	REMIT	122.43		(117.34)
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025			122.42	(239.76)
02/12/2025	AP	INV	Remittance Check	REMIT	122.42		(117.34)
02/26/2025	PR	CHK	SUMMARY PR 02/26/2025			122.43	(239.77)
02/26/2025	AP	INV	Remittance Check	REMIT	122.43		(117.34)
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025			122.02	(239.36)
03/12/2025	AP	INV	Remittance Check	REMIT	122.02		(117.34)
03/26/2025	PR	CHK	SUMMARY PR 03/26/2025			127.10	(244.44)
03/26/2025	AP	INV	Remittance Check	REMIT	127.10		(117.34)
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025			124.13	(241.47)
04/09/2025	AP	INV	Remittance Check	REMIT	124.13		(117.34)
04/09/2025				END BALANCE	863.06	980.40	(117.34)

GL ACTIVITY REPORT FOR CITY OF CLEARWATER

From 01/01/2025 to 04/09/2025

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
01/01/2025			250-00000-21709 Medicare				0.00
					BEG. BALANCE		
01/01/2025	PR	CHK	SUMMARY PR 01/01/2025			24.32	(24.32)
01/15/2025	PR	CHK	SUMMARY PR 01/15/2025			25.38	(49.70)
01/15/2025	AP	INV	Remittance Check	REMIT	25.38		(24.32)
01/29/2025	PR	CHK	SUMMARY PR 01/29/2025			25.36	(49.68)
01/29/2025	AP	INV	Remittance Check	REMIT	25.36		(24.32)
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025			25.36	(49.68)
02/12/2025	AP	INV	Remittance Check	REMIT	25.36		(24.32)
02/26/2025	PR	CHK	SUMMARY PR 02/26/2025			25.36	(49.68)
02/26/2025	AP	INV	Remittance Check	REMIT	25.36		(24.32)
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025			25.28	(49.60)
03/12/2025	AP	INV	Remittance Check	REMIT	25.28		(24.32)
03/26/2025	PR	CHK	SUMMARY PR 03/26/2025			26.32	(50.64)
03/26/2025	AP	INV	Remittance Check	REMIT	26.32		(24.32)
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025			25.70	(50.02)
04/09/2025	AP	INV	Remittance Check	REMIT	25.70		(24.32)
04/09/2025				END BALANCE	178.76	203.08	(24.32)
01/01/2025			250-00000-25300 Unreserved Fund Balance				(299,886.56)
					BEG. BALANCE		
04/09/2025				END BALANCE			(299,886.56)
01/01/2025			250-41200-31010 Current Ad Valorem Taxes				0.00
					BEG. BALANCE		
01/31/2025	CR	JE	Current Ad Valorem Taxes	00000072		227.27	(227.27)
04/09/2025				END BALANCE		227.27	(227.27)
01/01/2025			250-41200-34953 Charge for Service				0.00
					BEG. BALANCE		
03/19/2025	CRD	RCPT	Charge for Service EDA	0000007839		35.00	(35.00)
04/09/2025				END BALANCE		35.00	(35.00)
01/01/2025			250-41200-40101 Full-time Employees Regular				0.00
					BEG. BALANCE		
01/01/2025	PR	CHK	SUMMARY PR 01/01/2025		838.09		838.09
01/15/2025	PR	CHK	SUMMARY PR 01/15/2025		883.24		1,721.33
01/29/2025	PR	CHK	SUMMARY PR 01/29/2025		874.52		2,595.85
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025		874.51		3,470.36
02/26/2025	PR	CHK	SUMMARY PR 02/26/2025		882.52		4,352.88
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025		871.50		5,224.38
03/26/2025	PR	CHK	SUMMARY PR 03/26/2025		915.81		6,140.19
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025		886.61		7,026.80
04/09/2025				END BALANCE	7,026.80		7,026.80
01/01/2025			250-41200-40121 PERA				0.00
					BEG. BALANCE		
01/01/2025	PR	CHK	SUMMARY PR 01/01/2025		62.86		62.86
01/15/2025	PR	CHK	SUMMARY PR 01/15/2025		65.64		128.50
01/29/2025	PR	CHK	SUMMARY PR 01/29/2025		65.59		194.09
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025		65.58		259.67
02/26/2025	PR	CHK	SUMMARY PR 02/26/2025		65.59		325.26
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025		65.37		390.63
03/26/2025	PR	CHK	SUMMARY PR 03/26/2025		68.09		458.72
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025		66.50		525.22
04/09/2025				END BALANCE	525.22		525.22
01/01/2025			250-41200-40122 FICA/Medicare withholding				0.00
					BEG. BALANCE		
01/01/2025	PR	CHK	SUMMARY PR 01/01/2025		64.12		64.12
01/15/2025	PR	CHK	SUMMARY PR 01/15/2025		66.95		131.07
01/29/2025	PR	CHK	SUMMARY PR 01/29/2025		66.90		197.97
02/12/2025	PR	CHK	SUMMARY PR 02/12/2025		66.90		264.87
02/26/2025	PR	CHK	SUMMARY PR 02/26/2025		66.90		331.77
03/12/2025	PR	CHK	SUMMARY PR 03/12/2025		66.68		398.45
03/26/2025	PR	CHK	SUMMARY PR 03/26/2025		69.44		467.89
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025		67.82		535.71
04/09/2025				END BALANCE	535.71		535.71
01/01/2025			250-41200-40131 Employer Paid Health				0.00
					BEG. BALANCE		
01/31/2025	AP	INV	SUMMARY AP 01/31/2025		173.17		173.17
01/31/2025	AP	INV	SUMMARY AP 01/31/2025		833.63		1,006.80
02/11/2025	AP	INV	SUMMARY AP 02/11/2025		9.54		1,016.34
02/28/2025	AP	INV	SUMMARY AP 02/28/2025		58.76		1,075.10
02/28/2025	AP	INV	SUMMARY AP 02/28/2025		833.63		1,908.73
03/11/2025	AP	INV	SUMMARY AP 03/11/2025		4.77		1,913.50
04/09/2025				END BALANCE	1,913.50		1,913.50

GL ACTIVITY REPORT FOR CITY OF CLEARWATER

From 01/01/2025 to 04/09/2025

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
01/01/2025			250-41200-40134 Life Insurance Expense			BEG. BALANCE	0.00
01/31/2025	AP	INV	SUMMARY AP 01/31/2025		52.37		52.37
02/28/2025	AP	INV	SUMMARY AP 02/28/2025		26.17		78.54
04/09/2025				END BALANCE	78.54		78.54
01/01/2025			250-41200-40150 Software & Support			BEG. BALANCE	0.00
02/28/2025	AP	INV	SUMMARY AP 02/28/2025		192.00		192.00
04/09/2025				END BALANCE	192.00		192.00
01/01/2025			250-41200-40305 Contracted Services			BEG. BALANCE	0.00
01/14/2025	AP	INV	SUMMARY AP 01/14/2025		1,300.00		1,300.00
03/11/2025	AP	INV	SUMMARY AP 03/11/2025		600.00		1,900.00
04/09/2025				END BALANCE	1,900.00		1,900.00
01/01/2025			250-41200-40331 Travel Expenses			BEG. BALANCE	0.00
01/15/2025	PR	CHK	SUMMARY PR 01/15/2025		35.37		35.37
04/09/2025	PR	CHK	SUMMARY PR 04/09/2025		23.32		58.69
04/09/2025				END BALANCE	58.69		58.69
01/01/2025			250-41200-40433 Dues and Subscriptions			BEG. BALANCE	0.00
02/11/2025	AP	INV	SUMMARY AP 02/11/2025		75.00		75.00
02/11/2025	AP	INV	SUMMARY AP 02/11/2025		400.00		475.00
02/11/2025	AP	INV	SUMMARY AP 02/11/2025		888.00		1,363.00
04/09/2025				END BALANCE	1,363.00		1,363.00

REVENUE AND EXPENDITURE REPORT FOR CITY OF CLEARWATER

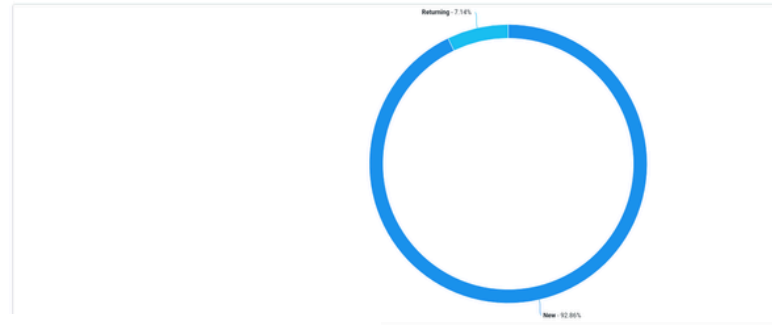
Balance As of 04/30/2025

GL Number	Description	2025 Amended Budget	YTD Balance 04/30/2025 Normal (Abnormal)	Activity For 04/30/2025 Increase (Decrease)	Available Balance 04/30/2025 Normal (Abnormal)	% Bdgt Used
Fund: 250 ECONOMIC DEV. AUTHORITY						
Account Category: Revenues						
Department: 41200 Economic Development Authority						
250-41200-31010	Current Ad Valorem Taxes	71,390.00	227.27	0.00	71,162.73	0.32
250-41200-34953	Charge for Service	100.00	35.00	0.00	65.00	35.00
250-41200-36210	Interest Earnings	3,000.00	0.00	0.00	3,000.00	0.00
Total Dept 41200 - Economic Development Authority		74,490.00	262.27	0.00	74,227.73	0.35
Revenues		74,490.00	262.27	0.00	74,227.73	0.35
Account Category: Expenditures						
Department: 41200 Economic Development Authority						
250-41200-40100	Wages and Salaries (GENERAL)	3,000.00	0.00	0.00	3,000.00	0.00
250-41200-40101	Full-Time Employees Regular	22,660.00	7,026.80	886.61	15,633.20	31.01
250-41200-40121	PERA	1,700.00	525.22	66.50	1,174.78	30.90
250-41200-40122	FICA/Medicare withholding	1,960.00	535.71	67.82	1,424.29	27.33
250-41200-40123	Operating Supplies	1,000.00	0.00	0.00	1,000.00	0.00
250-41200-40131	Employer Paid Health	2,840.00	2,815.42	9.53	24.58	99.13
250-41200-40134	Life Insurance Expense	330.00	104.72	0.00	225.28	31.73
250-41200-40150	Software & Support	1,000.00	227.16	0.00	772.84	22.72
250-41200-40208	Training and Instruction	1,000.00	0.00	0.00	1,000.00	0.00
250-41200-40303	Engineering Fees	1,000.00	0.00	0.00	1,000.00	0.00
250-41200-40304	Legal Fees	500.00	0.00	0.00	500.00	0.00
250-41200-40305	Contracted Services	10,000.00	1,900.00	0.00	8,100.00	19.00
250-41200-40331	Travel Expenses	1,000.00	58.69	23.32	941.31	5.87
250-41200-40340	Advertising/Marketing	4,000.00	0.00	0.00	4,000.00	0.00
250-41200-40351	Legal Notices Publishing	500.00	0.00	0.00	500.00	0.00
250-41200-40433	Dues and Subscriptions	2,000.00	1,363.00	0.00	637.00	68.15
250-41200-40650	Loan Fund Distribution	20,000.00	0.00	0.00	20,000.00	0.00
Total Dept 41200 - Economic Development Authority		74,490.00	14,556.72	1,053.78	59,933.28	19.54
Expenditures		74,490.00	14,556.72	1,053.78	59,933.28	19.54
Fund 250 - ECONOMIC DEV. AUTHORITY:						
TOTAL REVENUES		74,490.00	262.27	0.00	74,227.73	0.35
TOTAL EXPENDITURES		74,490.00	14,556.72	1,053.78	59,933.28	19.54
NET OF REVENUES & EXPENDITURES:		0.00	(14,294.45)	(1,053.78)	14,294.45	

Period: March 9 - April 9, 2025

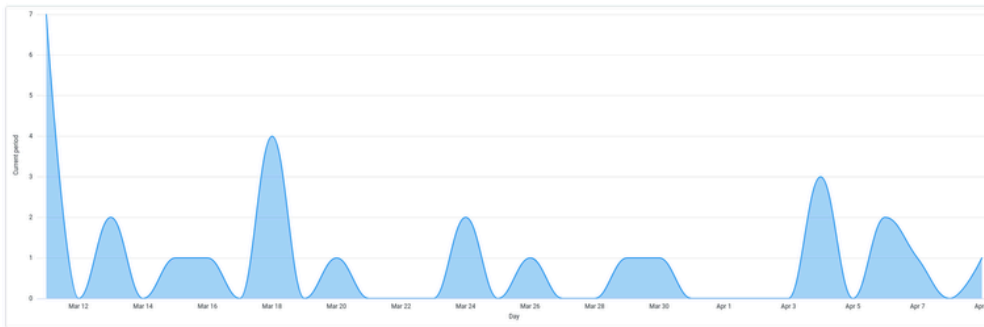
New & Returning users over time

Select a time period is in the last 30 days Select a measure is Unique visitors Exclude bots is Yes



Blog Posts Over Time

Select a time period is in the last 30 days Compare to is None Group by is Day Select a measure is Post views Exclude bots is Yes



Generated by Looker on April 9, 2025 at 6:30 PM UTC

Marketing & Seo Traffic By Referring Sites

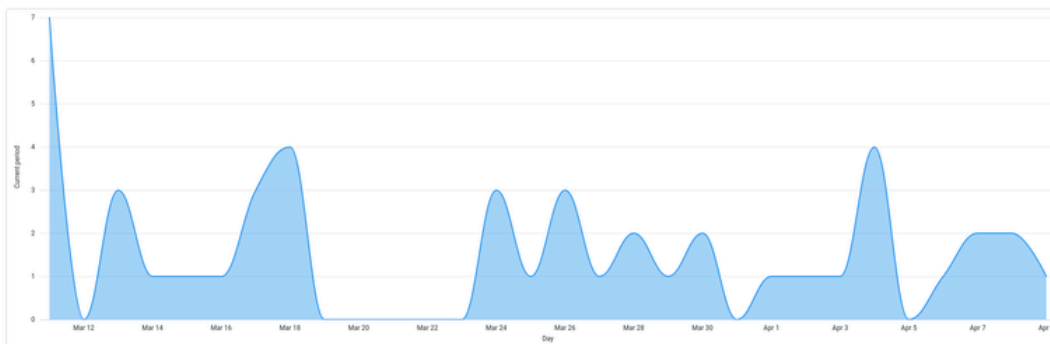
Select a time period is in the last 30 days Compare to is None Items to show is 3 Select a measure is Site sessions Group traffic by is Traffic source Attribution model is Last interaction



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Traffic Over Time

Select a time period is in the last 30 days Compare to is None Group by is Day Select a measure is Site sessions Exclude bots is Yes



Generated by Looker on April 9, 2025 at 6:12 PM UTC

2025 EDA Project Goals

- | |
|--|
| <p>1) <input type="checkbox"/> Vinyl Welcome Signs – Progress <input type="checkbox"/><input type="checkbox"/><input type="checkbox"/><input checked="" type="checkbox"/><input checked="" type="checkbox"/></p> <ul style="list-style-type: none"> - 7/10/2024: 2 of 5 signs installed. Pending placement/permissions for remaining signs. |
| <p>2) <input type="checkbox"/> Business Retention/Expansion (BRE) Visits</p> <ul style="list-style-type: none"> - 2021 Top 5 List: Travel Plaza, Clearwater Truck Center, Blaine Brothers, T&R Meats, and Telcom. <ul style="list-style-type: none"> o T&R Meats going out of business 2024. - Blaine Brothers completed 2022. - Jolene contacted Travel Plaza. No response yet. - Stephanie contacted Telcom – maybe later this spring/summer 2024. <p style="color: red;">Collaborate w/ Wright County Economic Development Partnership Staff.</p> |
| <p>3) <input type="checkbox"/> Business Spotlight Articles for Website</p> <ul style="list-style-type: none"> - Top Initial Targets: <input checked="" type="checkbox"/> Parts City Auto <input checked="" type="checkbox"/> Oodles of Doodles Pet Spa <input checked="" type="checkbox"/> Andra K Salon – completed October 2023 <input checked="" type="checkbox"/> Riverside Nutrition – completed December 2023 - Added in 2024: <input checked="" type="checkbox"/> Purple Prairie <input type="checkbox"/> Taco Gringo <input type="checkbox"/> Telcom <input type="checkbox"/> American Heritage Bank <input checked="" type="checkbox"/> T&R Meats - Added in 2025: <input checked="" type="checkbox"/> Food Shelf |
| <p>4) <input type="checkbox"/> Community Guide</p> <ul style="list-style-type: none"> - EDA requested to highlight EDA website URL and digital sign. - Due April 2025. |
| <p>5) <input type="checkbox"/> Small Business Saturday – Saturday, November 29, 2025</p> <ul style="list-style-type: none"> - Discuss ordering new holiday cards and stickers – August/September Meeting |
| <p>6) <input type="checkbox"/> EDA Social – held annually, December 2025</p> <ul style="list-style-type: none"> - Start Planning in August/September - Date/Time, Location, Invite List, Refreshments, Communications, Day of Event (Set-up/Take-down, Décor, Talking Points, etc.) - Invite local legislators, WCEDP, CVBC list. |
| <p>7) <input type="checkbox"/> Housing Improvement Programs – Members seeking more information on the following:</p> <ul style="list-style-type: none"> - Community Development Block Grant (CDBG) Program - Housing Rehabilitation - Senior Assistance - Utility Assistance Program |

- *Purchase of Blighted Properties – added 1/16/24 for future consideration.*

“Wish List Items”:

- From 2023/2024:
 - Childcare Facility
 - Municipal Brewpub
 - Fire Hall Project

Removed 1/16/2024:

- Farmer’s Market - undertaken by Clear Valley Business Connections.
- Housing Market Study